



THE BULLETIN

by SCHUMACHER

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Take It All In

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The Schumacher Challenge

MAKING THEIR MARKS

IN 1955, ARCHITECTURE TITAN FRANK LLOYD WRIGHT CREATED A COLLECTION FOR US THAT DAZZLED THE DESIGN WORLD. FAST FORWARD TO 2017: WE'VE WORKED WITH THE FRANK LLOYD WRIGHT FOUNDATION TO BRING BACK THE MOST ICONIC PATTERNS AND INTRODUCE BRAND NEW ONES BASED ON THE MAESTRO'S ARCHIVES. TO CELEBRATE THESE EXTRAORDINARY FABRICS, WE ASKED THREE OF TODAY'S HOTTEST DESIGNERS TO PUT THEM TO WORK WITH THEIR OWN SINGULAR SPINS.

PHOTOGRAPHY BY FRANCESCO LAGNESE



Nashville designer **Gen Sohr**, who with her architect husband, Benjamin, comprises the design duo Pencil & Paper Co., has earned a reputation for her bold vision when conquering projects both grand and modest. For clients with a small study in a new-build home that demanded layers of personality and patina, Sohr fearlessly anchored the space with pattern by covering the sofa in a large-scale design. "It's unexpected on a piece of furniture," Sohr says. "We love defying convention by juxtaposing tones, eras and motifs. And taking the idea of architecture behind this very graphic collection, and integrating it into such a small space, made it very fun to use." Sohr amped up the contrast with supporting patterns in varying scales, and added our playful Matrix Tape to define the walls à la David Hicks.

With a portfolio that underscores his talent for designing spaces that are at once highly polished and deeply soulful, it's no wonder that Manhattan designer **Dan Fink** gravitated toward applications that both tested the limits of the patterns and showcased them to glorious effect. To outfit his office, Fink designed high-impact roman shades that show off the painterly quality of the large-scale prints, then slipcovered his desk chair with a graphic pattern to display how beautifully such geometric forms can be tailored. A luxe but durable cut velvet became the ideal cozy dog bed for beloved pups Elcy Jones and Totie. "Frank Lloyd Wright was truly one of our great American inventors," Fink says, "with big ideas about architecture and form. To have that grand vision expressed in textiles is so unusual and compelling."

Known for crafting exuberant spaces that display a pitch-perfect mix of contemporary and traditional styles, Charlotte, North Carolina-based **Barrie Benson** transformed her own midcentury home's master bedroom into a cossetting retreat that marries linear, masculine forms with a feminine penchant for whimsy and pattern. "I love how these strong, vintage designs are reinvigorated by fresh of-the-moment hues," Benson says, "and the range of fabrics—from toothier wovens to more delicate prints—provides endless options." In a clever take on a classic more-is-more Toile de Jouy application, Benson unleashed a single textile on the bedding, lampshade and upholstered walls, then layered in patterns in contrasting scales to keep things grounded (the chairs in our Citrus Garden fabric by Josef Frank are a nod to her husband's Swedish roots).



Benson used dark trim to create an underpinning geometry in the room, and designed her curtains so that the strong black line in the pattern served as the leading edge. *Clockwise from top left:* Benson and her architect husband, Matt Benson; Otto with curtains in Design 103 **176880**; bedspread, bed pillows, lampshade and upholstered walls in St. Marks Print **176912**, with trim details in Ashwood Tape **72416**, throw pillows in Incomparable Moire **70407** and Gainsborough Velvet **42798** with gimp details in Eubie Lip Cord **72426**, armchairs in Citrus Garden **175760**, with gimp details in Eubie Lip Cord **72426**, and curtains in Design 103 **176880**; slipper chair in Design 107 **176902** with gimp details in Incomparable Moire **70407**; lampshade and upholstered walls in St. Marks Print **176912**, with trim details in Ashwood Tape **72416**, throw pillows in Incomparable Moire **70407** and Gainsborough Velvet **42798** with gimp details in Eubie Lip Cord **72426**, armchair in Citrus Garden in Primary **175760** with gimp details in Eubie Lip Cord **72426**, slipper chair in Design 107 **176902**, with gimp details in Incomparable Moire **70407**.

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